

DAY 1 – 24 MARCH

8:00am – 9:00am	REGISTRATION	
9:00am – 10:00am	OPENING CEREMONY	
10:00am – 10:30am	BITEX EXHIBITION RIBBON CUTTING AND VIP TOUR	
10:30am – 11:00am	NETWORKING BREAK	
11:00am – 11:40am	PANEL DISCUSSION : “HOW TO BEGIN THE TRANSITION TO A DIGITAL ECONOMY”	
	PANELIST TBA	
11:40am - 1:00pm	SESSION 1: ARTIFICIAL INTELLIGENCE	
	Artificial Intelligence H.E. Ohoud Ali Shuhail Director General Digital Government, Ajman, UAE	Examining How the Implementation of Artificial Intelligence is Transforming Security Industry Dynamics as a safe city Dr. Humaid Alshamsi Representative Of Artificial Intelligence Abu Dhabi Police
	Preparing for the AI future: How telecoms and companies can monetize 5G in new ways - Use cases and new business models Mr. Cesar Andres Lopez CEO Datum Consultants	QUESTION AND ANSWER
1:00pm – 1:20pm	NETWORKING BREAK	
1:20pm – 2:40pm	SESSION 2: DIGITAL TRANSFORMATION	
	“Why DX” to “How DX?” Mr. Hamza Naqshbandi Country Manager IDC Saudi Arabia	Rethink the Digital Transformation Process Mr. Larry Leow Professional Services Group Manager Konica Minolta Business Solutions Middle East DMCC
	The Humans At Age of Automation Mr. Abdul Jawad Chaudhry Digital Transformation Consultant SIGN Consulting WLL	QUESTION AND ANSWER
CONFERENCE CLOSING		
LUNCH		

DAY 2 - 25 MARCH	
8:00am – 9:00am	REGISTRATION
9:00am – 10:10am	SESSION 3: BLOCKCHAIN AND FINTECH
<p>Governance Model of the Trust Your Supplier (TYS) Network Mr. Isaac Kunkel Senior Vice President – Blockchain Services Chainyard</p>	<p>Enhancing FinTech & Blockchain through Digital Transformation Mr. Waqas Nakhwa Co-Founder & CEO KartBlock & Aqar Chain</p>
<p><u>The Basis of Future Growth with Blockchain</u> Mr. Faisal Al Hawi <i>(Invited)</i> Product Manager – Blockchain & Trust Services Smart Dubai</p>	QUESTION AND ANSWER
10:10am – 11:20am	SESSION 4: CYBERSECURITY
<p>Cybersecurity and Artificial Intelligence Hand in Hand Mr. Mirza Asrar Baig CEO & Founder EDX Labs and Other Technology Companies</p>	<p>Cyber Security in the Digital Age: Mr. Mohammed Lawand Leading Partner - Cyber Security BlackHatch</p>
<p>How 5G will empower communities Ms. Alice Law <i>(Invited)</i> CTO AdvanChip Corporation</p>	QUESTION AND ANSWER
11:20am – 11:50am	NETWORKING BREAK
11:50am – 1:00pm	SESSION 5: INTERNET OF THINGS and BIG DATA
<p>IoT based Parking Solutions for Smart City Mr. Gigo Joseph Vice President Chainyard</p>	<p><u>IoT World: The Intersection Of Industries And IoT Technologies</u> Mr. Bask Iyer <i>(Invited)</i> CIO, VMware & General Manager for Edge Computing & IoT Dell Technologies</p>
<p><u>Big Data and Curiosity – Driving a Data Learning Culture</u> Ms. Angela Hands <i>(Invited)</i> Chief Executive Officer Development Beyond Learning</p>	QUESTION AND ANSWER
1:00pm – 1:45pm	PANEL DISCUSSION: "THE ROLE OF AI IN ENHANCING CUSTOMER EXPERIENCE"
	PANELIST TBA
CONFERENCE CLOSING	
LUNCH	

Disclaimer: The agenda is a draft and subject to change